



## **ABOUT WISH-TV**

WISH-TV has continued to set the standard for television excellence in Central Indiana, since 1954. Over the course of six decades, the station has been honored as *Television Station of the Year* by the Indiana Broadcasters Association, for *Overall Excellence* by the Edward R. Murrow Awards, and as *Outstanding News Operation*, “Outstanding Weather Operation,” “Best Newscast” and “Best Website” by the Indiana Associated Press Broadcast Association. 24-Hour News 8 provides around the clock news, weather and information through its television newscasts and digital platforms.

## **INTERNSHIPS AT WISH-TV**

WISH-TV is committed to providing valuable field experience in the broadcasting industry to college students enrolled in their junior or senior year of study. All students must be registered in a field study experience course for credit and will be required to submit proof of enrollment. Interns will be evaluated in accordance with the field study requirements of their school. All internships with WISH-TV are unpaid. Students are required to work a minimum of 150 hours over the course of their internship.

All applicants must possess strong written and verbal communication skills and may be asked to submit up to three writing samples upon request. Non-linear editing and TV experience preferred (including course work, practicum, and experience with school station, etc.), but not required.

Internships within the Promotion & Creative Services department are designed to offer a unique and challenging experience within a specific area of interest. We strive to provide hands-on field experience helping students gain invaluable insight into the professional broadcasting industry. Opportunities of study include, but are not limited to, those outlined below.

## **INDY STYLE PRODUCTION ASSISTANT INTERNSHIPS**

- Assist with production of Indy Style, our daily, live lifestyle program
- Contribute segment ideas
- Book segments and guests for Indy Style
- Caption and post daily images to social media
- Coordinate record keeping of guests and contact lists
- Coordinate contests and prize follow-up
- Assist producer(s) with guest relations and any special assignments as needed
- Assist in editing / producing segments for publishing to the web
- Attend special events with Indy Style hosts
- Represent Indy Style at community and special events as required
- Other duties as assigned
- Must be available 7:30a to 11:30a at least 4/5 weekday mornings minimum, occasional weekend and evenings required for events
- Excellent face to face communication skills and attention to detail are essential

## PROMOTION INTERNSHIPS

- Assist promotion producers in creation of on-air promotional spots
- Contribute ideas on promotional projects
- Create and post social media content for various pages within the WISH-TV / MyINDY-TV network
- Gather programming marketing materials
- Maintain storage and inventory of marketing and promotional materials
- Assist in compilation and distribution of prizes and donation requests
- Prepare marketing displays and materials for events; set-up, facilitate, and tear down events
- Represent WISH-TV and MyINDY-TV at community and special events as required
- Assist with Indy Style production in absence of production interns
- Other duties as assigned
- Must be available at least 3/5 weekdays for flexible shifts, frequent weekend and evenings required for events
- Excellent face to face communication and marketing skills are essential.

## GRAPHICS INTERNSHIPS

- Work with graphic designers in creation of materials for news, digital media, and promotion
- Experience with Photoshop required, additional knowledge of Illustrator and After Effects helpful, but not required
- Represent WISH-TV and MyINDY-TV at community and special events as required
- Assist with Indy Style production in absence of production interns
- Other duties as assigned
- Must be available at least 3/5 weekdays for flexible shifts, occasional weekend and evenings required for events
- Portfolio submission required

Interested students should submit cover letter and resume either electronically or via mail to the address below. Applications for Spring 2015 Internships are due **Friday, December 5, 2014**.

Ethan Butt  
Communication & Event Coordinator  
1950 N Meridian Street  
Indianapolis, IN 46202  
[Ethan.Butt@WISHTV.com](mailto:Ethan.Butt@WISHTV.com)

